

**GELA LTD**  
**Novelties**  
**November '24**

*Hea*   
**GOUVERNEUR**





# Thea Gouverneur

The magical world of Thea...

I was born with a passion for flowers. My father was a bulb grower and exporter, as was my mother's father. My father and my mother's brother first met on a ship bound for America where they were going to sell flowers bulbs. Ever since I can remember, flowers have been part of my life. When I began to draw, and later to stitch, it seemed natural to choose flowers as my inspiration.

I grew up in the village of Sassenheim in The Netherlands, surrounded by bulb fields. When I looked out of my bedroom window in spring and summer I could see row upon row of flowers, stretching as far as the eye could see. My brothers, sisters and I would help in the bulb fields during the spring and summer holidays, harvesting the flowers in readiness for export to the UK, Germany and the USA. First it was the daffodils, tulips and hyacinths, later the irises, dahlias and gladioli. We would cut the flowers by hand using a blade, working up and down the rows and piling the cut flowers in one corner of the field. It was backbreaking work, but we enjoyed it.

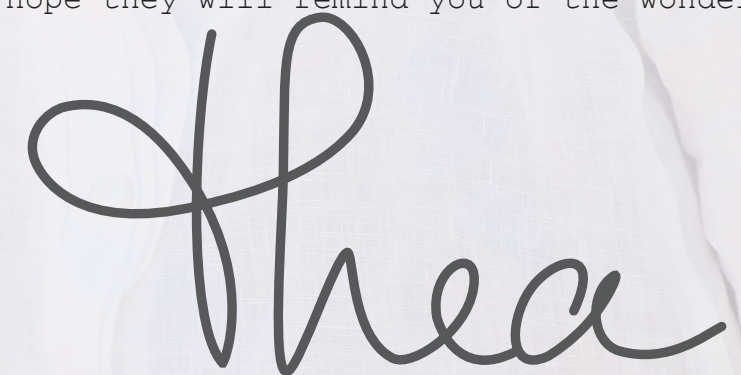
As my father was always busy in the fields, it was my job to do the gardening at home, but it was a chore that I loved. I had green fingers and enjoyed planting and pruning as well as weeding. My favourite flowers were sweet peas which would scramble up one wall of the house. Their fragile scented petals quivering in the slightest breeze. I began to draw and sketch in the garden at home, which is when I developed an eye for detail. I wanted to make my drawings of flowers look exactly like they do in real life. My other passion was sewing, a skill I inherited from my mother. She used to give me offcuts of fabric and I would make clothes and doll clothes of the fabric. It was my aunt who first encouraged me to try embroidery. I used to stay with her each summer, and she was always embroidering exquisite panels, cushions and kneelers which were sold for the church. I was fascinated by the way her needle would flash in and out of the fabric, stitching tiny stitches with lustrous coloured threads. She showed me how to draw a pattern on fabric with a pencil, then embroider over it with twisted chain stitches, french knots and satin stitches.

My love of designing led me to the Royal Academy of Art in The Hague, where I completed a teaching course in drawing and fashion design. It was while I was teaching that I began to design my own cross stitch flower design. Some years later I made charts from these initial designs and a friend suggested I should sell them, so I approached a department store in Amsterdam who immediately offered to sell them for me. This was the starting point of my cross stitch kit design company, over 6 decades ago!

Although I now design on a computer, the way I approach each design is still the same. I study the flowers, either in the garden or countryside, or I take photos and compose a picture from several photos.

People sometimes ask me where I get my design inspiration. I always answer: Look out of your window and you will see inspiration everywhere - in gardens, in hedgerows, in fields, woods and hills. There are so many beautiful flowers, plants, bushes and trees, that there is not enough time to stitch them all. I know that I will never run out of ideas, it's much more likely that I will run out of time first!

I hope you have great pleasure stitching my designs, and as you gaze on the finished pieces, I hope they will remind you of the wonderful glory of nature.

A handwritten signature in black ink that reads 'Thea'. The signature is elegant and cursive, with the 'T' being particularly large and stylized.



# Matrona of Moscow

Matrona Dmitrievna Nikonova (Russian: Блаженная Матро́на Дми́триевна Ни́конова (Московская), romanized: Blazhennaya Matrona Dimitrievna Nikonova (Moskovskaya); (1881/1885 – 2 May 1952) is a canonized saint of the Russian Orthodox Church who is said to have had the gifts of prophecy, spiritual vision, and healing from early childhood.



**578A** 25x30 CM





**DSB052** Set of 6 Ornaments  
All finishing materials included



**608** Set of 6 Ornaments  
All finishing materials included





**607A** 35x53 CM Navy Blue Aida



**DSB027A** 30x35 CM



**DSB029A** 30x35 CM





**577.05** 20x26 CM



**609** Set of 2, 2 Bamboo hoops of 15 CM included





**610** Set of 3, 3 Bamboo hoops of 15 CM included





**611** Set of 2, 2 Bamboo hoops of 15 CM included



## CUSHION BACK COVERS | 40 X 40 CM EURO 3.57 EACH

23.5901 Black



23.5903 Grey



23.5902 Navy Blue



23.5904 White



23.5999 Beige



SINCE 1959

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