HARBO

Kids and grown-ups love it so the happy world of HARIBO!

Big and small kids all over the world become ecstatic when the cute little HARIBO Goldbears appear. Now they are conquering the keyrings of bear fans of all ages – as cute key chains. They are made by TROIKA, the globally recognised licence partner of Volkswagen, National Geographic, Lufthansa, Andy Warhol and others. Many of the high-quality licensed products even find their way to national and international collectors' fairs. HARIBO made by TROIKA: if that isn't a 'golden handshake' for the cute Goldbears!





Kids and grown-ups love it so, the happy world of Haribo!



TROKA x HARIBO

A classic since 1922.

The icon of sweet treats, now as a high-quality keyring. Lovingly reproduced down to the last detail and implemented in cast metal for high quality. With embossed HARIBO lettering on the keyring. For young and old, big and small. For simply everyone who wants a strong keychain. In the colours gold, silver, and as a trio with three Goldbears in yellow, green and red.



HARIBO GOLDBÄR GOLD | HB-K01/GO

Keyring HARIBO Goldbear, cast metal, matt, gold-coloured

 ${\sf Design: TROIKA\ Design\ Werkstatt}$

60 x 35 x 11 mm, 26 g

Packing Unit: 6



HARIBO GOLDBÄR SILBER | HB-K02/SI

Keyring HARIBO Goldbear, cast metal, matt, silver-coloured

Design: TROIKA Design Werkstatt

60 x 35 x 11 mm, 26 g

Packing Unit: 6





HARIBO TRIO | HB-K03/CO

Keyring with 3 HARIBO Goldbear charms , cast metal, shiny, green/red/yellow

Design: TROIKA Design Werkstatt

38 x 55 x 10 mm, 36 g

Packing Unit: 6







HARIBO LOGO ROT | HB-K05/RD

Keyring, HARIBO lettering (logo), cast metal, enamel, chrome

plated, shiny, red/silver-coloured

Design: TROIKA Design Werkstatt

81 x 35 x 4 mm, 19 g

Packing Unit: 6

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Only a few signs, logos or company names can take us back to our childhood in one fell swoop. HARIBO is one of them. A real time machine! The synonym for sweet snacking is now available as a keyring. Original HARIBO logo, implemented in cast metal for high quality. Shiny chrome-plated, in silver and red colours.

CDU HARIBO | CD130

Counter display incl. 12 x HARIBO-keyring, presorted (each 3 x HB-K01/GO, HB-K02/SI, HB-K03/CO, HB-K05-RD), for self-service, cardboard, printed, matt, multicoloured

195 x 260 x 127 mm, 854 g



